



# MACHINE TOOLS INNOVATION (MTI) AWARDS 2025

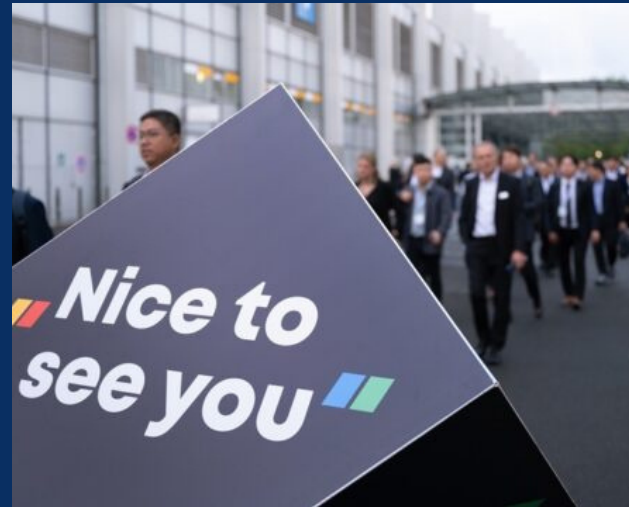
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**Sponsorship Packages**

# MACHINE TOOL INNOVATION AWARDS 2025

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The **Machine Tool Innovation (MTI) Awards 2025** will celebrate the latest breakthroughs in the machine tool industry, recognising innovations that drive efficiency, sustainability, and technological advancement. Taking place at **EMO Hannover 2025**, the largest international trade show for the machine tool sector, this event offers sponsors unparalleled visibility to a highly targeted audience of global industry leaders, innovators, and decision-makers.



## **SPONSORSHIP PACKAGES**

Please see below more detailed information on the sponsorship packages we offer for this event. We welcome the opportunity to discuss the Sponsorship Package with you and tailor it to your needs.

# PLATINUM PACKAGE

**SOLD OUT**

BENEFITS	PRICE
<ul style="list-style-type: none"><li>• <b>Brand exclusivity</b> - Official designation as "Machine Tool Innovation Awards 2025 powered by [Sponsor Name]".</li><li>• <b>Guaranteed speaking slot</b> on an industry discussion panel during the event</li><li>• <b>2 tickets</b> to an exclusive access to the EMO Gala event with industry leaders.</li><li>• <b>Opening or closing remarks</b> at the award ceremony.</li><li>• <b>Logo placement on official event visuals</b>, including banners and awards stage backdrop.</li><li>• <b>3 designated seats</b> at the awards ceremony.</li><li>• <b>Logo placement</b> on e-mail communication, invitations, slides during the programme, entrance area at venue, thank you email.</li><li>• <b>Logo placement</b> on the event website.</li><li>• Pre-and-post event <b>social media promotion</b>.</li><li>• <b>Sponsor mentioned</b> in post-event communication (news/press release).</li><li>• <b>Sponsor mentioned</b> by the moderator.</li><li>• <b>Roll-up placement</b> at event venue.*</li><li>• <b>One-page article</b> in the yearly CECIMO Magazine.*</li></ul>	<p><b>12.000 EUR</b></p>

\*Production cost of roll-ups and delivery to be covered by sponsor.

\*The article cannot be of a commercial nature and must be in line with the yearly theme of the magazine.

# GOLD PACKAGE

BENEFITS	PRICE
<ul style="list-style-type: none"><li>• <b>2 designated seats</b> at the awards ceremony.</li><li>• <b>Logo placement</b> on e-mail communications, invitations, slides during the programme, entrance area at venue, thank you email.</li><li>• <b>Logo placement</b> on the event website.</li><li>• Pre-and-post event <b>social media promotion</b>.</li><li>• <b>Sponsor mentioned</b> in post-event communication (news/press release).</li><li>• <b>Sponsor mentioned</b> by the moderator.</li><li>• <b>Roll-up placement</b> at event venue.*</li><li>• <b>One-page article</b> in the yearly CECIMO Magazine.*</li></ul>	<b>8.500 EUR</b>

\*Production cost of roll-ups and delivery to be covered by sponsor.

\*The article cannot be of a commercial nature and must be in line with the yearly theme of the magazine.

# SILVER PACKAGE

BENEFITS	PRICE
<ul style="list-style-type: none"><li>• Pre-and-post event <b>social media promotion</b>.</li><li>• <b>Sponsor mentioned</b> in post-event communication (news/press release).</li><li>• <b>Sponsor mentioned</b> by the moderator.</li><li>• <b>Roll-up placement</b> at event venue.*</li></ul>	<b>6.000</b> <b>EUR</b>

\*Production cost of roll-ups and delivery to be covered by sponsor.

The background features a dark blue color with a subtle grid of small white dots. Overlaid on this are several light blue silhouettes of people in various poses, suggesting a professional or social gathering. The silhouettes are semi-transparent and blend into the background.

## **ADD-ON PACKAGES**

Apart from the above-mentioned programme sponsorship opportunities, CECIMO also offers a set of add-on packages that can further increase the visibility of your brand, especially when combined with another of our sponsorship packages.

Package	Benefits	Price
<p><b>Awards trophy sponsorship</b> (only 3 available)</p>	<ul style="list-style-type: none"><li>• Brand the MTI Awards 2025 trophies with your company logo and the text: "MTI Award in [category name] powered by [sponsor]".</li><li>• Be mentioned during the awards ceremony, highlighting your support for industry excellence.</li></ul> <p>This package can be combined with any level of sponsorship, increasing your presence and impact at the event.</p>	<p><b>6.000</b> EUR</p>



Package	Benefits	Price
<p><b>Welcome Bags</b></p>	<ul style="list-style-type: none"> <li>• Your company logo featured on high-quality bags distributed to attendees as they enter the event.*</li> <li>• Add promotional items such as notepads, pens, or USB drives to the welcome bags.*</li> </ul> <p>This package can be combined with any level of sponsorship, increasing your presence and impact at the event.</p>	<p><b>4.000</b> EUR</p>

\*Production cost of bags and delivery to be covered by sponsor.

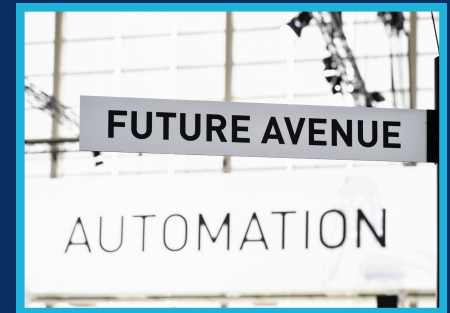
\*Production cost of promotional items and delivery to be covered by sponsor.

# WHY SPONSOR CECIMO MACHINE TOOL INNOVATION AWARDS 2025

At EMO 2023, the scale of participation underscored its global significance:

- Around **1,850** exhibitors showcased their innovations, with approximately **70%** from **45** different countries, including China, Italy, Taiwan, Switzerland, and Japan.
- The event attracted approximately **92,000** trade visitors, with **54%** from **130** countries. Notably, the top five visitor countries were Turkey, China, the Netherlands, Italy, and Poland. Around one-third of the visitors were from Asia, reinforcing the event's global reach.

Against this dynamic backdrop, the Machine Tool Innovation Awards 2025 will provide a premier platform to recognize excellence and foster innovation, bringing together global leaders, innovators, and industry professionals.



# WHAT YOU GET:

- ✓ **Global exposure:** Showcase your brand to a worldwide audience.
- ✓ **Targeted audience:** Engage directly with industry leaders, decision-makers, and professionals.
- ✓ **Networking opportunities:** Build valuable relationships with potential clients and industry influencers.
- ✓ **Access to market insights:** Gain a deeper understanding of the latest industry trends and needs.
- ✓ **Industry recognition:** By supporting the MTI Awards, you are contributing to the growth and development of the machine tool industry, encouraging innovation and recognising the hard work of engineers, designers and manufacturers.



# CONTACT DETAILS

If you have specific requirements that are not covered by the packages described, please do not hesitate to contact us. We are happy to tailor packages to suit your budget whilst ensuring you get full value and visibility.

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# CECIMO MEMBER ASSOCIATIONS



Austria: FMTI, Association of Metaltechnology Industries  
[www.metalltechnischeindustrie.at](http://www.metalltechnischeindustrie.at)

Belgium: AGORIA, Federatie van de Technologische Industrie  
[www.agoria.be](http://www.agoria.be)

Czech Republic: SST, Svazu Strojírenské Technologie  
[www.sst.cz](http://www.sst.cz)

Denmark: Confederation of Danish Industry  
[www.danskindustri.dk](http://www.danskindustri.dk)

Finland: Technology Industries of Finland  
[www.teknologiateollisuus.fi](http://www.teknologiateollisuus.fi)

France: Evolis  
[www.evolis.org](http://www.evolis.org)

Germany: VDW, Verein Deutscher Werkzeugmaschinenfabriken e.v.  
[www.vdw.de](http://www.vdw.de)

Italy: UCIMU, Associazione dei costruttori Italiani di macchine utensili robot e automazione  
[www.ucimu.it](http://www.ucimu.it)

Netherlands: FPT-VIMAG, Federatie Productie Technologie / Sectie VIMAG  
[www.fpt-vimag.nl](http://www.fpt-vimag.nl)

Portugal: AIMMAP, Associação dos Industriais Metalúrgicos, Metalomecânicos e Afins de Portugal  
[www.aimmap.pt](http://www.aimmap.pt)

Spain: AFM Cluster, Advanced Manufacturing Technologies Asociación española de fabricantes de máquinas-herramienta, accesorios, componentes y herramientas  
[www.afm.es](http://www.afm.es)

Sweden: SVMF, Machine and Tool Association of Sweden  
[www.svmf.se](http://www.svmf.se)

Switzerland: SWISSMEM, Die Schweizer Maschinen-, Elektro- und Metall-Industrie  
[www.swissmem.ch](http://www.swissmem.ch)

Turkiye: MIB, Makina Imalatçileri Birliği  
[www.mib.org.tr](http://www.mib.org.tr)

United Kingdom: MTA, The Manufacturing Technologies Association  
[www.mta.org.uk](http://www.mta.org.uk)